



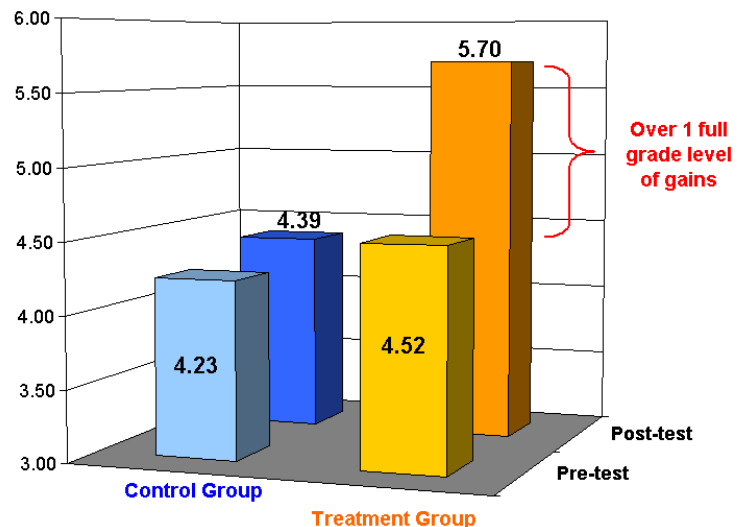
## One year's progress in just 9 weeks!

### The Facts

- 40% of K-12 students are reading below grade level.
- TUNEin™ to READING raises struggling readers' IRL by an average of 1.2 grade levels in 9 weeks.
- One year of TUNEin™ to READING costs less than one week of 1-on-1 tutoring.

### Independent Research

8<sup>th</sup> graders reading at a 4<sup>th</sup> grade level gained 1.2 years in just 9 weeks



4 Years of Independent University-Based Research Demonstrates Consistent, Dramatic Gains



Winner of  
**The Wall Street Journal**  
Technology Innovation  
of the Year Award



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Research completed during four school years:  
'04-'05, '05-'06, '06-'07 and '07-'08 by:

Susan Homan, Ph.D.  
Professor of Literacy  
USF College of Education



Timothy Rasinski, Ph.D.  
Professor of Literacy Education  
Reading and Writing Center



## Comments from Professional Educators and Reading Experts

*"...the results are remarkable and compelling. Struggling readers make significant improvement in a matter of weeks. It just makes sense!"*

Dr. Timothy Rasinski  
Professor of Education  
Kent State University

*"...Students who did not feel comfortable reading aloud in class now volunteer to read in front of their peers."*

Sue Coleman  
Instructional Coordinator  
Thornburg, Middle, VA

*"...Students who have experienced this program have been excited and motivated to participate ...The results have been consistent with different sets of students participating in the program over a 2-year period...**Music truly unlocks the secrets to reading** with Tune in to Reading."*

Roberta D. Wetzel, Ph.D.  
Literacy Coach  
Escambia County Schools, FL

*"...This program's approach is **improving our students' reading skills in a fun and sometimes joyous way** - - without them realizing it...I believe that my students developed eye stamina and focus by following the songs' lyrics for 50 minutes straight. Over and over again, my students said they had no trouble staying focused on the FCAT while experiencing no eye strain."*

Sue Ellen Doty  
Reading Teacher  
West Orange High School, FL

## Comments from Struggling Readers

*"...I absolutely loved Tune in to Reading. It built fluency... It's good because it doesn't just help you, it is a fun thing to do."*

9<sup>th</sup> grader, Henry R.

*"Tune In helped me because my reading speed really improved and during the FCAT my eyes didn't get tired."*

11<sup>th</sup> grader, Jennifer R.

*"Tune in to reading was helpful because I became more confident in myself when I am reading. It made me believe in myself and be more positive."*

12<sup>th</sup> grader, Rachel M.

## TUNEin™ to READING Sites

Over 220 schools are using TUNEin™ to READING in these states:

- Alabama
- Arkansas
- California
- Delaware
- Florida
- Georgia
- Illinois
- Kansas
- Kentucky
- Maryland
- Massachusetts
- Minnesota
- Mississippi
- Montana
- New Jersey
- New York
- North Carolina
- North Dakota
- Ohio
- Oklahoma
- Oregon
- Pennsylvania
- South Carolina
- South Dakota
- Tennessee
- Texas
- Utah
- Virginia
- Washington
- West Virginia
- Wyoming



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[homan@tempest.coedu.usf.edu](mailto:homan@tempest.coedu.usf.edu)

or visit Dr. Homan's web page:  
[www.coedu.usf.edu/main/departments/ce/Homan.html](http://www.coedu.usf.edu/main/departments/ce/Homan.html)